



Historic England

Historic England Launches Publishing Service for the Heritage Sector

Historic England Publishing has joined forces with Unbound, the crowd-funding publisher, to offer a new service to the heritage sector. This service will give heritage organisations the opportunity to produce books for their own membership, supporters and the general public. Historic England will publish the book and the funding will be administered through the Unbound crowd-funding platform (unbound.co.uk).

How it works

- The client from the heritage sector provides the text and images
- Historic England will organise peer review
- A funding platform is set up on the Unbound website
- Once funding for an agreed number of books is achieved the book will go into production
- Historic England will project manage the publishing process from manuscript to finished book
- The book will be supplied to all who subscribed via the Unbound website and to the client as required
- Copies of the book will be sold and marketed by Historic England Publishing into the book trade and other markets.

Benefits

- Historic England Publishing is a leading publisher in the not-for-profit sector and has effective routes to market via established sales, distribution and marketing operations.
- The financial model ensures that there is little or no risk for any of the parties – books are only cleared for publication once they are fully funded.
- Historic England Publishing can guarantee high editorial quality and excellent production values from staff with experience and expertise.
- The client would have access to the Historic England Archive and be able to use images free of charge.
- The book will be published by Historic England (in association with the client) and will be actively promoted by Historic England Publishing
- All monies received from sales of Historic England Publishing go toward supporting the wider historic environment.

For further information or an initial discussion please contact:

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